

KROGER CARES FUNDRAISING PROGRAM

As of 2 Feb 2012 the Virginia Society of the War of 1812 has been approved to participate in the KROGER CARES FUNDRAISING PROGRAM. This program is sponsored by the Kroger Company and its affiliates to help non profit organizations raise funds for their activities.

The way the program works is when an organization's account reaches \$5,000 Kroger will cut a check for 5% of that amount (\$250). Kroger verifies each account on a 4 week schedule. So if we don't reach the \$5,000 amount in that time the account will be carried over until we reach the \$5,000 level. If we were to exceed the \$5,000 level then we get 5% of that amount.

In order to participate Virginia Society of War of 1812 members must establish a Kroger Gift Card to be used at Kroger or its affiliates. Once the member establishes the gift card money can be added to the gift card at any Kroger or an affiliate. An example of how this works is:

You normally buy groceries at Kroger or use Kroger gas stations to buy gas and you write a check or charge your purchase. Now you go to the Kroger Customer service desk or any cashier with your Kroger Gift Card and add money to your gift card. When you buy your groceries or gas you now use the gift card to make your purchases. Just as soon as you add money to your gift card that amount is credited to the Virginia Society of the War of 1812 and when \$5,000 is reached Kroger cuts a check for 5% to the Society.

If 50 of our members sign up and put \$100 on the card in a month Krogers will cut the Society a check for \$250.

Get cards for every member of the family especially if they shop at Krogers on a regular basis.

Suppose you don't have a Kroger store in your area. You can still use the cards at Kroger affiliates that are located in other states or when you travel look for a Kroger gas station to use you card. The names of these affiliates are located on the back of the Kroger Care Card.

All money raised in this program will be used to support Virginia Society of the War of 1812 projects such as Grave markings, publication of the graves book and other events approved by the Board of Managers.

Every member should show their support for the Virginia Society of the War of 1812 by signing up for this program!

How do you get a Kroger Cares Card? Contact: Dennis Fritts

You will need to tell him how many cards you want. Send him a self addressed stamped envelop and a check based on the number of cards you want (1 card =\$5, 2cards =\$10, etc) When you get your card it will have a starting value of \$5. If you want to start your card with a value higher than \$5 then send a check with that amount). Remember once you have the card you can always add to it by going to the Kroger Customer Service desk or cashier.

We initiated the program in March of 2012 and as of 19 July 2012 we have only 12 members using the card. Three members have more than one card for family member use.

We received our first check in June and if we could get more members to join and use the card we could easily have another check before Christmas.

Every member should have at least one card to show support for our Society.

How to contact Dennis: 59 Buckingham Court, Roanoke, VA 24019 540-992-6475 dennis3@ntelos.net

Hear-ye!! Hear-ye!!

Walter Sheffield, Esq. is hereby awarded the rank of GENERAL for giving \$2000 toward the Burial Publication expenses and is recognized as obtaining the sponsorship's highest level!

Cranston Williams is hereby awarded the rank of GENERAL for giving \$1000 toward the Burial Publication expenses and is recognized as obtaining the sponsorship's highest level!

George Dyer is hereby awarded the rank of CAPTAIN for giving \$250 toward the Burial Publication expenses and is highly recognized!

Dennis Fritts is hereby awarded the rank of SERGEANT for giving \$50 toward the Burial Publication expenses and is highly recognized!

Thank you! Thank you! Thank you! Thank you! Thank you! Thank you! Thank you!

If it had not been for the generous contributions from the above society members the Society's funds would have been seriously lower and the final preparation would have been probably delayed. Hopefully sales of the publication will replenish the treasury somewhat. The Fall newsletter minutes should reveal the status of our treasury from this expense.