War of 1812 Society Gets a Donation from Amazon.com Users

Please see the below email from Smile.Amazon.com that is helping us earn more proceeds from those who use the site.

This is good to advertise in the newsletter, the website, and the Facebook.

You can click on the links found in the email below and download the free banner Amazon makes for us, but we must remember that any user has to select the Society of the War of 1812 in the Commonwealth of Virginia (the entire legal name of the group) in order for us to benefit from the proceeds.

Just a thought as we move towards November, Black Friday, Giving Tuesday, and the holiday rush.

Shane

From: Amazon.com <<u>store_news@amazon.com</u>> Sent: Tuesday, October 29, 2019 10:02 AM To: <u>shane@accessoriesabroad.com</u> Subject: Take two: your new AmazonSmile holiday banners.

During the holidays, you can use the below copy and banners to remind your supporters that when they shop at <u>smile.amazon.com</u> they generate AmazonSmile donations for The Society of the War of 1812 in the Commonwealth of Virginia.

Did you know that when you shop for the holidays at <u>smile.amazon.com/ch/54-1303193</u>, AmazonSmile donates to The Society of the War of 1812 in the Commonwealth of Virginia?

> <u>1200x627 Facebook banner</u> <u>1012x506 Twitter banner</u> <u>600x200 Email banner</u> 300x250 Web banner

To see the impact of your marketing, visit the AmazonSmile Metrics Dashboard for The Society of the War of 1812 in the Commonwealth of Virginia. Simply log in at org.amazon.com and click the "View metrics" button.

Go to org.amazon.com